



2020 CMSAF BINNICKER MEMORIAL VIRTUAL RUN

WHEN

September 26th to
October 10th

WHERE

This event is virtual.
Participants will run a
9K or 5K or walk a 5K
on their favorite
treadmill, track, or trail.

REGISTER

www.afevrun.com
Registration opens
August 25, 2020.



SPONSORSHIPS AVAILABLE NOW



All sponsors receive complimentary race registrations; opportunity for recognition on the event shirt; recognition on the event website, registration page, virtual bag, sponsor video, and other pre/post marketing such as email and social media.



Sponsors also have the opportunity to create promotional offers and branded content in the virtual bag. A link will be emailed to you so you can create your offers.



The sponsor video will air on Air Force Enlisted Village, Bob Hope Village, and Hawthorn House Facebook pages, the participants' Facebook group, and on our residents' in-house television channel.



Deadline to be included on the event shirt is September 1, 2020 so we meet our printing and shipping deadlines.



Because September is World Alzheimer's Month, this year's run will benefit our memory care wing at our assisted living residence, Hawthorn House, where military widows with Alzheimer's and dementia reside. Every dollar raised from this virtual event will provide care and support for the residents there. We feel this would make CMSAF#9 Binnicker proud.

SUPPORTING "CARE FOR ALZHEIMER'S"

SPONSORSHIP FORM



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YES! We will sponsor this event to help the Air Force Enlisted Village provide care and support for residents with Alzheimer's and dementia at Hawthorn House.

Please Select Your Sponsorship Package

In addition to the recognition opportunities listed above, sponsor packages include the following:

Presenting Sponsor - \$2500 (1 available) Secured by Eglin Federal Credit Union

- Eight (8) registrations (\$240 value)
- Logo printed above the event logo on the race t-shirt.
- Presenting Sponsor tab on event website linked directly to the presenting sponsor's website.
- Corporate name and logo listed on bibs and participant certificates.
- Opportunity to provide a message (500-1500 words plus 1 photo) to runners that will be sent to all participants via email. Message will also include a link to your website.
- Opportunity to provide a :60 video message to runners. Video message will be posted in the private Facebook group for participants.

Gold Sponsor - \$1000

- Six (6) registrations (\$180 value)
- Large corporate name and logo on the back of the event shirt.

Silver Sponsor - \$750

- Four (4) registrations (\$120 value)
- Medium corporate name and logo on the back of the event shirt.

Bronze Sponsor - \$500

- Two (2) registrations (\$60 value)
- Small corporate name and logo on the back of the event shirt.



Contact Person: _____ Phone: _____

Contact Person Email: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Phone: _____ Website: _____

Company Email: _____

Total Amount Due: \$ _____ Send an Invoice Payment Method (please make checks payable to AFEV):

Check Visa MasterCard Discover Amex CC# _____ Exp. Date: _____ CVV: _____

Please mail checks and completed form to Air Force Enlisted Village, 92 Sunset Lane, Shalimar, FL 32579. Questions? Please call 850-651-3766. The Air Force Enlisted Village (AFEV) is a 501c3 nonprofit organization. The IRS recognizes contributions made to AFEV as tax deductible to the fullest extent allowed by law. AFEV's Federal Tax Identification is 23-707-8212. AFEV has no government status.